

Putting Public Health Nutrition On the National Map

 nutrition⁴

At

BDA conference June 2006
Community
Nutrition Group

British Dietetic Association
Nutrition Society

Community
Nutrition
Group



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Nutrition⁴ is a freelance partnership of 4 experience Dietitians & Public Health Nutritionists

Influencing nutrition policy at a national level

- Food industry
- Government
- Trade and professional organisations
- Public relations companies
- Media

What they want?

- Public Health Nutritionists or Dietitians who can provide and deliver nutrition information:
 - that is evidence based,
 - relative to their target groups
 - within a specific time scale

Who is Nutrition⁴

- 4 Independent Dietitians & Public Health Nutritionists who work as a team in partnership



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Healthy Start Phase1

as case study to demonstrate challenges and

benefits of working at a national level

- Plan, coordinate and deliver a cascade training programme on behalf of Department of Health to health professionals on the new welfare food scheme
- Contracted 20/10/05
- Deliver complete by 28.11.05 in Devon and Cornwall
- Report complete 15.12.05

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Issues & Challenges

- Policy and contracted requirements
- Communication – different teams, signing off
- Location
- Tears, tantrums and grey hairs

Benefits of working on national level

- Fantastic experience and fun
- Real chance to contribute to project that could make a difference & with committed people
- Great to work as a team
- Often well paid
- Other opportunities

Skills needed

individually or across the team

- Performance
- Leadership
- Team work
- Communication
- Facilitating

Skills needed

individually or across the team

- Observation/learning
- Research, Investigating, Analysing, Evaluating
- Flexibility
- Business
- Personal attributes