

Workshop 12 on Childhood Obesity Strategy

Who are the people who should be involved at development and delivery stages?

Drivers

- Government
- CHI
- Users / local people (residents)

Providers

- PCT
- NGOs)
- Public Health) Management & staff
- Hospitals)
- Local Authority incl education /pre school

How to find out what they want

* consultation - Quantative/ Qualitative

Meetings -

- 1 2 1
- focus gp
- steering gp

Harness existing channels eg PALS

- Use existing information - lit reviews eg needs assessment (PA), mapping
- Draft then re consult
- Then redraft

What is the role of the dietitian/ (dietetic department)? How can this be maximised/ enhanced ?

Key player as part of multi agency network

Link into government Public health Agenda

Sure of what they want to achieve -Agreement with other dietitians

Evidence based practice - Governance

Awareness of issues

Prevention -TH

Training

Central Messages

Contributing to Consultations

What resources will you need to develop and deliver the objectives?

A) Develop

1) Time

High level commitment

- power + influence to allocate resources
- £££ - staff

and commitment from stakeholders to ensure multiagency approach

A leader

A champion

2) Get stakeholders together

Include children/teenagers/adults to find out what they would want
Across all agencies- Health. Local Authority., Schools., Sure Start/ Early Years, sports/ Physical Activity

Streamline Stakeholders- those that have influence + hold the purse strings!! And time to commit

Core team to pull it together

Care Pathways to make it a living document

B) Deliver

1) More ££ as above and champion/ leader training grafters

+ ve approach

|

people

dissemination + sign-up | (link to other's objectives)

Tools- food training pack

- cooking equipment -staff
- venues

2) Resources - money + staff

Making it a priority for delivery - School Nurses + Health Visitors are a very important resource.

Rejig services - think new ways of working, across all aspects of environment

Early years are important age to target- need to identify who is available to contribute

- Obesity champion to be a figurehead
- Need to work on food access, make it easier , work with planning departments

What will not be in the Strategy? Where else might this information go?

Detail

May look at other strategies/ historical policies at start.

In Appendix - supporting documents

- more detailed evidence/ research

Ownership/ funding implications

Guidelines - may come out of strategy

Accountability _ do people sign up to it

Reports of consultation/ needs assessment separately

Government actions that would help

Separate budget statement

Resources - Human and other and training needs

People's time- costs involved

List of excluded evidence / reports

Plan for dissemination

Undisclosed / distributed work

Limitations - often aspirational

Barriers to change in area

What In ?

Evidence base - summary

Demographics - summary

Stakeholders

Actions + ownership

Dates when written / when actions to be completed- time frame work including review date

Evidence of consultation / needs assessment

How strategy to be evaluated

Authors + contact details

? what happens when people move on

References

Needs to be concise

Who will own the strategy and who will monitor the development?

Everyone - ? Broad representation - end users

Danger - everyone & no one

Need lead, could be anyone
In reality - need someone at high level to be responsible
Accountability

Monitor
What are we monitoring?
Development, Process, Outcomes

How will you know it is what people want?

Where is the potential resistance coming from? How will it be resolved?

The board/ Managers - lack of commitment}	Specific job
Agencies working together	} Right Grade
	Time to do groundwork get
	Commitment and joint
	Working
	Identify key movers and
	Shakers get representation
	Right. Demonstrate how it will
	Help stakeholders meet
	Their targets.

Schools/ local council/ parents } don't believe it's a local problem
Don't think it is their problem

What is the process for development of a strategy?

- 1) Identify the need + what is currently out there
- 2) Identify the lead
- 3) Identify stakeholders + set up working group (think widely) Include C.A. Vol/ com need to "sell it". Not just health
- 4) Identify overall aim, objectives 3 years - adults + children or just adults or children.
Prevention +/- or management

Eg Introduction,
Background
Drivers
Local - what's happening/gaps
Evidence base
Recommendations
Conclusion
Action Plan (specifics) SMART* involve commissioning
KEEP IT SIMPLE

- 5) Draft
- 6) Consultation + Consultation Event (6 weeks)- Feedback
- 7) Re draft - Ratify with PCT Board, Local Strategy Partnership Local Authority Board
- 8) Print
- 9) Launch - Website