



framework for change

Delivering the Strategy for Sustainable Farming
and Food in Yorkshire and The Humber

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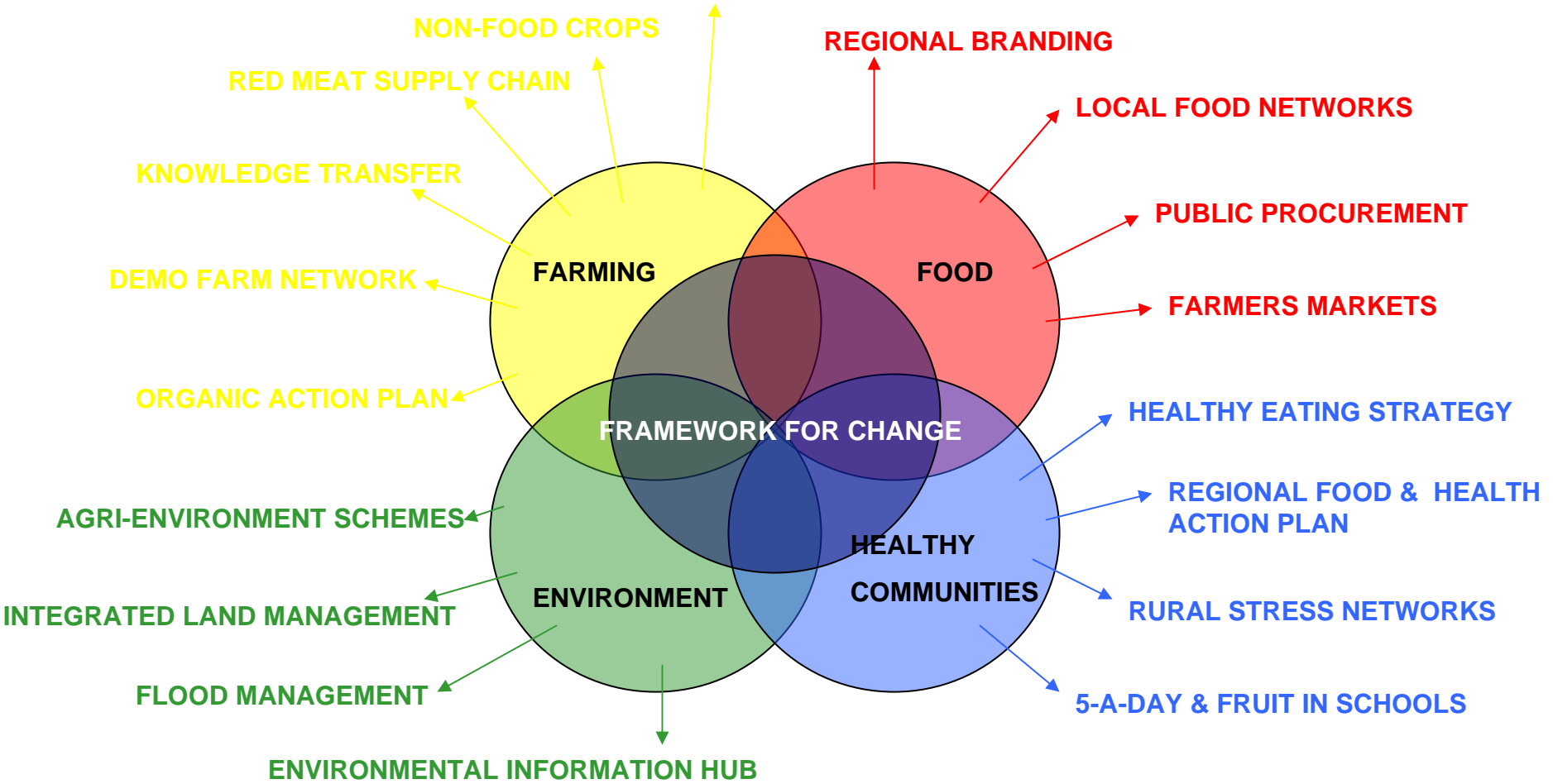
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- What is the Defra's Public Sector Food Procurement Initiative (PSFPI)
- What is happening in the Yorkshire and Humber region



Work areas

WHOLE FARM APPROACH





PSFPI five priority objectives are:

1. Raise production and process standards
2. Increase tenders from small and local producers
3. Increase consumption of healthy and nutritious food and promote food hygiene
4. Reduce adverse environmental impact of production and supply
5. Increase capacity of small and local suppliers to meet demand



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Related objectives include:

- Increase demand tenders from small and local producers
- Improve choice for ethnic minorities
- Reduce waste
- Better working conditions for catering staff
- Treat suppliers fairly
- Improve data collection and measurement of performance



What is happening

Educational Contract Services (ECS), Bradford, looked at procurement procedure

- Formed steering group of: ECS, Grassroots Food Network, University of Bradford, National Farmers Union, Government Office Yorkshire and the Humber
- Secured a small pot of money from Defra
- Looked at procurement procedure of ECS
- Asked local suppliers what why they did not tender
- What information would they like to see in a tender document
- Developed an action plan to take forward recommendations

ECS continued...

- Steering group developed 2nd project
 - Looked at seasonality of supply and seasonal menus
 - Looked at seasonal variation in price
 - Looked at cost of fresh against frozen
 - Arrange open day for potential supplier to talk to ECS and see round facilities

ECS is committed to taking this agenda forward and are making continuous small steps



Askham Bryan and Bishop Burton Agricultural Colleges

- Looked at how their procurement systems worked
- What they procured and where from
- What were the attitudes of students, lecturers and visitors to local food
- What the college farms could supply
- Now trying to build local procurement into their practices
- Developing supply chains from own farms to the catering facilities

North Yorkshire County Council

- Project set up to look at how the council could work with Social Enterprise
- Worked with Northern Dales Farmers Market
- The Farmers Market acted as a Hub for:
 - Ordering
 - Deliveries
 - Billing
- Future of project under review

North Lincolnshire Council

- The Renaissance Market Town Initiative for the Isle of Axholme.
 - Identified that local farmers wanted to supply local schools
 - Meeting held between local farmers and the council
 - Farmers produce big quantities council want small quantities
 - Meeting held with current vegetable supplier
 - Potatoes identified as possible product to try some trials on
 - Wholesaler suggested that he would pick up from local supplier and deliver to local schools
 - Trial to start any day



Developing Supply Chains

- Identified that if local sustainable procurement going to work supply chains need to be developed
- Funding secured from Yorkshire Forward's Sustainable Development Team
- To look at how we can develop food supply chains that are more sustainable
- Project will report in June
- Yorkshire Forward indicating that they will help to develop recommendations of report.

Developing Supply Chains

- The project is looking
 - What meat, vegetables, milk and fruit are produced in the region
 - What meat, vegetables, milk and fruit are consumed in the region by the public sector and in what forms
 - What currently happens to off-size produce in the region
 - What spare processing capacity is there in the region
 - What distribution systems could be developed to connect the producers and markets in an efficient way.



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The Future:

- Develop structures to make local procurement easy
- Encourage sub-regional projects/groups/networks
- Get all parts of the food chain communicating, from producer to consumer
- Change attitudes and thinking